

Target Wages	<ul style="list-style-type: none"> <li>• A green job must be one that offers prevailing wages and is sustainable</li> <li>• Green collar jobs are family sustaining, career track jobs</li> </ul>
Social Justice/Equity	<ul style="list-style-type: none"> <li>• Green jobs have the potential to promote job and career pathways out of poverty to economically disadvantaged individuals, communities of color, and dislocated workers.</li> <li>• Spread economic benefits to all groups</li> </ul>
Small Business	<ul style="list-style-type: none"> <li>• Encourage small businesses development including minority and women owned</li> <li>• Foster entrepreneurship</li> </ul>
Career Advancement	<ul style="list-style-type: none"> <li>• Green collar jobs range from low-skill, entry level positions to high skill, higher-paid jobs that include advancement in both skills and wages</li> <li>• Train for occupations that include opportunities for career advancement – ladders for continuing advancement</li> </ul>
Culture Shift	<ul style="list-style-type: none"> <li>• Creation of a culture shift; change in community and personal norms leading to greater energy conservation and a cleaner environment</li> <li>• Encourage employers to hire non-traditional workers (e.g., ex-offenders)</li> </ul>
Innovation	<ul style="list-style-type: none"> <li>• Continue to invest in preparation for innovation; Science, Technology, Engineering and Mathematics skills, Career Technical Education</li> </ul>
Environment	<ul style="list-style-type: none"> <li>• Green jobs provide products and services that promote renewable energy, reduce pollution and conserve energy and natural resources in any industry.</li> <li>• Green is any activity or service that sustains the environment</li> </ul>
General	<ul style="list-style-type: none"> <li>• Leverage resources at the state, regional and local level</li> <li>• Sustainable long term jobs</li> <li>• Creation of new partnerships and transformation activities</li> </ul>